

October 2011

Dear Parents/Guardians:

***A Year of Change and Challenge***

As this 2011-12 school year got underway, I shared with all staff that this year, our students' futures demand that we take what seems to be impossible and turn it into a world of exciting possibilities. We as a District Team have to "Believe!"

As Dr. Cheri Carter-Scott said, "Ordinary people believe only in the possible. Extraordinary people visualize not what is possible or probable, but rather what is impossible and by visualizing the impossible they begin to see it as possible."

We are surrounded by extraordinary people in our schools! It takes an extraordinary person to choose to work and/or volunteer with children, shaping and molding the future of a community and ultimately a state, and nation. It takes an extraordinary person to care about other people's children as much as they care for their own children.

As parents, each of you has played an important role in the lives of your children. Your children are beginning to excel within academic achievement markers, and even taking steps to provide community service activities. They have demonstrated their determination and collaboration skills as well as problem-solving proficiency – all 21st Century skill sets. Much of this is a result of your love and guidance.

The Bellflower Unified School District remains focused on three critical areas:

**Strategy I: Provide a high quality, well rounded educational experience to all students that is rigorous, culturally relevant, healthful, and engaging.**

**Strategy II: Build strong relationships with students, families, and the community to increase trust and shared responsibility. Ensure that every classroom has a high-quality, effective educator, supported by high quality effective administrators and support staff.**

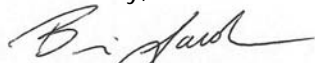
**Strategy III: Align resources to accomplish priorities within a balanced budget.**

The Mission of the Bellflower Unified School District is - To provide the pathway for all students to attain expertise and develop skills of academic excellence that will empower them to:

- Become life long active leaders
- Perform successfully in their chosen field and in society
- Demonstrate respect for themselves and others in a dynamic, diverse, and global society
- Become responsible, informed, productive, independent and contributing citizens

I welcome you to partner with the District to ensure that we attain the Strategies and Mission, while attaining the belief that all of our children will achieve.

Sincerely,



Brian Jacobs, Ed.D.  
Superintendent